

# 2017 Master Plan Update Project Scope

The City of Jonesville intends to engage the services of Region 2 Planning Commission (R2PC) and a public input facilitator in the update of its Master Plan. The Plan was comprehensively updated in 2010. The 2017 update will be focused in its scope and will include the following elements:

## **REDEVELOPMENT READY COMMUNITIES**

The City of Jonesville anticipates formal engagement with the Michigan Economic Development Corporation (MEDC) in the Redevelopment Ready Communities (RRC) program during the spring and summer of 2017. Engagement requires the following activities (anticipated dates for completion of the activities are noted):

- > Best Practice Training May and June 2017
- Completion of the Self Evaluation Form July and August 2017
- Resolution of Intent to Engage in RRC from City Council August or September 2017

The RRC program assures that the City of Jonesville is engaged in best practices that will maximize opportunities for new development and redevelopment within the City. Engagement in the RRC program also assures that the City will remain eligible for development funds from the MEDC.

The MEDC has developed guidance materials to assure that community master plans include elements to enhance future redevelopment opportunities. The Master Plan update will incorporate these recommended best practices.

# **CITY OF JONESVILLE FOCUS**

The 2010 Master Plan was developed jointly with Fayette Township. The Township has elected to complete an update of the plan for the Township on its own. The 2017 update for the City will need to, therefore, focus on the City of Jonesville.

#### **UPDATED DEMOGRAPHICS AND BACKGROUND DATA**

Chapters 2 and 3 provide demographic and background data that needs to be reviewed and updated accordingly. Some updated data is available via the recently updated City of Jonesville and Fayette Township Joint Recreation Plan and can be incorporated in the 2017 Master Plan update. Additional review and update to assure that all information is current will be necessary.

Additional cross reference to the applicable work from the Joint Recreation Plan should be included in the Master Plan, including the Parks and Recreation Survey results and the City's participation in the Headwaters Recreational Authority.

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## **PUBLIC INPUT**

It is, of course, important to assure that the Master Plan reflects the vision of the residents, property owners and business owners of the City. The following are envisioned as components of the community outreach and public participation in the Master Plan update.

- Community Survey R2PC will meet with the Planning Commission and City Council to review and discuss applicable topics for a community wide survey. The target audience will be residents, business owners, and other property owners. The survey will be distributed via electronic means and will also be available for those who prefer to complete a hard copy. R2PC will compile survey results.
- Focus Group Meeting Representatives of all City boards and commissions will be invited to participate in a focus group meeting. The meeting will be open to the public, as well. A facilitator will review survey results and the focus group will be given the opportunity to offer additional input on survey topics. The facilitator will assist the focus group in determining development and redevelopment priorities.

The results of these community outreach efforts will be used to inform the Vision, Goals and Policies advanced in the Master Plan, as well as the Zoning Plan and Implementation sections.

## **SHARED DEVELOPMENT STRATEGY**

An additional meeting or meetings will be held with the facilitator assisting the City Council, Planning Commission, Zoning Board of Appeals, Downtown Development Authority, and the Local Development Finance Authority in the development of a shared development strategy and priorities. The goals and priorities of the respective boards will be presented and reviewed, with collective agreement on a prioritized overall economic development strategy for the City. The strategy will set the stage for periodic meetings after the Master Plan update is completed for the boards to discuss progress and future goals and priorities.

# **IMPLEMENTATION**

An implementation chapter will be added to the Master Plan. The chapter will describe the tasks needed to implement the plan, with tasks prioritized and parties responsible for implementation identified.